

Contract Length
☐ 1 Year Contract
2 Year Contract
☐ 3 Year Contract
4 Year Contract
☐ 5 Year Contract

## Non-transferable TANZANITE Sponsorship Agreement \$15,000 TO \$19,999

Sponsor Name:						
Primary Sponsor Contact - Position with Spons Contact Phone Nun Contact E-mail Add	or Organization nber:	on:				
Alternate Sponsor Contact – Name: Position with Sponsor Organization: Contact Phone Number: Contact E-mail Address:						
Sponsor Mailing Address:	Street City, State, Z	<b>Z</b> ip				
Sponsorship Breakdowr	ı: In-kind	Descri	ption			Retail Value
		Total I				<u> </u>
Cash - payment due on or before Sept 1 Live Remote - \$600 due on or before Sept 1						\$ \$
Total Sponsorship					\$	
Checks should be made	payable to:	723 K	anawh		Rod Run & D st – Suite 21	•
Printed Name of Sponsor	 Authorized Pa	_ arty		Authorized	Signature an	d Date

Agreement valid only on approval by the Charleston Boulevard Rod Run and Doo Wop Board.

To enjoy full benefit, signed sponsor agreement must be received by May 15.

www.charlestonwvcarshow.com

## **Sponsor Amenities:**

- Recognition in printed flyer (2 printings)
- Website acknowledgement
- Opportunity to place trinket in Goody Bag
- Rail banner presentation banner provided by sponsor; 3' x 10' w/ grommets for hanging
- Invitation to Post-Event Party (2 complimentary tickets)
- Sponsor Appreciation Award
- Sponsor T-Shirts (Qty 8; Circle sizes below)

0	Ladies:	Small	Medium	Large	X-Large	XX-Large	
0	Mens:	Small	Medium	Large	X-Large	XX-Large	XXX-Lrge

- Recognition by DJ during the Show
- Representation on RRDW website, with link
- Presentation space on/around Boulevard
- Radio commercials sponsor to provide 30-second pre-produced commercial for airing OR script for 30-second commercial on or before August 15
- Parking Garage Banner presentation banner provided by sponsor; not to exceed 3' x 20'
- Naming sponsor for one event
- Opportunity to buy one One-Hour Remote 4 breaks \$600

## **Sponsor Responsibilities:**

- Timely payment
- Timely provision of logo/ads for publication
- Timey provision of materials for Goody Bags
- Timely selection of a registered vehicle to receive Sponsor Award (NOTE: If Sponsor Award Packet is not picked up by Noon on Saturday, a vehicle will be selected on behalf of Sponsor.)

AND IN BROCHURE?					
Other Conside	rations:				
Board Approval:	Signature:			Date:	
200.07.000.00				Date:	
	Signature:			Date:	
For Office Use O Responsible Volume					
Payment Rec'd:		CK#:	Date	<u> </u>	
	Amt	CK#	Date		
	Amt	CK#	Date		

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