

YEAR \_\_\_\_\_



A Production of the West Virginia Motorcar Festival, Inc.

**Contract Length**

- 1 Year Contract
- 2 Year Contract
- 3 Year Contract
- 4 Year Contract
- 5 Year Contract

**Non-transferable PLATINUM Sponsorship Agreement**  
\$25,000 +

Sponsor Name: \_\_\_\_\_

Primary Sponsor Contact – Name: \_\_\_\_\_  
 Position with Sponsor Organization: \_\_\_\_\_  
 Contact Phone Number: \_\_\_\_\_  
 Contact E-mail Address: \_\_\_\_\_

Alternate Sponsor Contact – Name: \_\_\_\_\_  
 Position with Sponsor Organization: \_\_\_\_\_  
 Contact Phone Number: \_\_\_\_\_  
 Contact E-mail Address: \_\_\_\_\_

Sponsor Mailing Address: Street \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_

Sponsorship Breakdown: In-kind	Description	Retail Value
	_____	_____
	_____	_____
	_____	_____
	_____	_____
	Total In-kind	\$ _____
	<b>Cash</b> - payment due on or before Sept 1	\$ _____
	<b>Total Sponsorship</b>	\$ _____

Checks should be made payable to: **Charleston Boulevard Rod Run & Doo Wop**  
**723 Kanawha Blvd., East – Suite 212**  
**Charleston, WV 25301**

\_\_\_\_\_  
Printed Name of Sponsor Authorized Party

\_\_\_\_\_  
Authorized Signature and Date

**Agreement valid only on approval by the Charleston Boulevard Rod Run and Doo Wop Board**

[www.charlestonwvcarshow.com](http://www.charlestonwvcarshow.com)  
**1-888-4-DooWop**

**Sponsor Amenities:**

- Recognition in printed flyer (2 printings)
- Website acknowledgement
- Opportunity to place trinket in Goody Bag
- Rail banner presentation – banner provided by sponsor; 3’ x 10’ w/ grommets for hanging
- Invitation to Post-Event Party (2 complimentary tickets)
- Sponsor Appreciation Award
- Sponsor T-Shirts (Qty 10; Circle sizes below)
  - Ladies:      \_\_ **Small** \_\_ **Medium** \_\_ **Large** \_\_ **X-Large** \_\_ **XX-Large**
  - Mens:        \_\_ **Small** \_\_ **Medium** \_\_ **Large** \_\_ **X-Large** \_\_ **XX-Large** \_\_ **XXX-Lrge**
- Recognition by DJ during the Show
- Representation on RRDW website, **with link**
- Presentation space on/around Boulevard
- Radio commercials – sponsor to provide 30-second pre-produced commercial for airing OR script for 30-second commercial
- Parking Garage Banner presentation – banner provided by sponsor; not to exceed 3’ x 20’
- One one-hour live remote – 4 breaks per hour
- **EXCLUSIVE** Naming sponsor for one event

**Sponsor Responsibilities:**

- Timely payment
- Timely provision of logo/ads for publication
- Timey provision of materials for Goody Bags
- Timely selection of a registered vehicle to receive Sponsor Award (**NOTE: If Sponsor Award Packet is not picked up by Noon on Saturday, a vehicle will be selected on behalf of Sponsor.**)

**HOW DO YOU WANT LISTED ON WEBSITE AND IN BROCHURE?** \_\_\_\_\_

**Other Considerations:** \_\_\_\_\_

Board Approval:   Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**For Office Use ONLY:**

Responsible Volunteer: \_\_\_\_\_  
 Payment Rec'd:   Amt \_\_\_\_\_ CK# \_\_\_\_\_ Date \_\_\_\_\_  
                           Amt \_\_\_\_\_ CK# \_\_\_\_\_ Date \_\_\_\_\_  
                           Amt \_\_\_\_\_ CK# \_\_\_\_\_ Date \_\_\_\_\_